MINUTES
10-Year Strategic Planning Committee
Wednesday, November 12, 2014 @ 7:00pm
Norma Drummer Room/Seymour Town Hall

Members Present: Bruce Baker, Jeff Dussetschleger, Kathie Vrlik, Don Smith, Trish Danka, Jen Magri, Rory Burke
Members Absent: Kristen Harmeling
Others Present: None

1) Call meeting to order
The meeting was called to order at 7:05 PM

2) Pledge of Allegiance
All present stood and recited the Pledge of Allegiance

3) Public comment
There was no public comment

4) Approval of minutes
Motion: Jen Magri
Second: Kathie Vrlik
Vote: 6-0

5) Efficient Effective Local Government section submitted – Rory (updates made)
Rory did not finish making the changes to the document. Don pointed out some minor items that need to be changed.

6) Sustainability Plank – Rory
Rory presented the plank as written. Trish recommended that any projects recommended as cost-saving measures be tracked to ensure they realize the forecasted benefits. Trish asked which pillar of the plan this plank could be placed under. Don recommended Infrastructure or Efficient & Effective Local Government. Jeff asked if it could be included under both. Rory recommended it be included in Efficient & Effective Local Government pillar under a separate plank. Trish asked Rory to incorporate it there. The Committee then assigned priorities to the items. Trish suggested perhaps the Committee was assigning priority one to too many items. Rory said it might be better to set conservative estimates to ensure goals are met. Jen suggested if goals aren't met it could lead to analysis to discover the cause and address it. Trish said it would be a balance between the two. Trish asked Rory to firm up the language to make the deliverables definitive and measurable.

7) Livable Communities
Trish spoke to Karen Baker about Committee members attending their next meeting. Their first chairman resigned and their new chairman is having difficulties running meetings according to Robert’s Rules. Kurt is going to help give them some guidance to get them going. Trish sent out
the objects that Livable Communities had already completed. The Committee reviewed them and will wait until they get in stride to meet with them.

8) Recreation Commission Sub-Committee Report
The Committee reviewed the report.

9) Remaining town department meetings
   a. Schedule for Wednesday evenings
      Rory will try to find two people for next week.
   b. Schedule for Rory/Bruce daytime
      Rory said he is busy lately, but will let Bruce know when he's available. Bruce is now free most weekdays.

10) Open discussion
Don presented the 2015 meeting calendar. A motion was made to approve.
    **Motion:** Jeff Dussetschleger  **Second:** Don Smith
    Vote 6-0

Kathie presented more information about CEIS. Without any additional ad purchases, the notice appears once every 6 rotations. Additional ads could be purchased for approximately $300 per month Kathie will review the information sent from CEIS and report back from the board.

11) Adjournment
    **Motion:** Bruce Baker  **Second:** Jen Magri
    Vote: 6-0

Submitted by,

[Signature]

Rory Burke
Recording Secretary