Present:
Judy Simpson
Linda Bellavance
Valerie D'Anna
Priscilla Altorelli
Theresa Dunlop

-meeting called to order at 7:04 P.M.
-pledge

-no public comment

-minutes from last meeting reviewed
  Motion to accept minutes made by Priscilla
  2nd by Val

Priscilla reported that the current balance is $14,844.73
  Motion made by Linda to accept Treasurer's Report
  2nd by Val

Quick discussion about December 1 (Santa comes on the train)
  -all went well
  -everyone was very happy with how it went
  -safety at the train station was much better, need to add more barriers around train station
  -Santa was awesome
  -line for Santa moved along really well

Promoting Events
- Look into setting up a Twitter and Instagram account. Trying to get the word out to the community, especially about the concerts at SMS.
- Facebook page should be utilized to focus on and promote Culture and Arts.
- Oxford Patch posts what we submit to them
- Add in Voices was $200.00- the add was really nice
- Bill from Arrow Printing was $187.00 for the December concert. Discussed if its is worth doing the flyers compared to how many people come out. We decided to keep sending flyers home.
- Can we have the March concert advertised on the community center sign?
Thank You Notes for Lisa 
-Police 
-Public Works - Frank Gabinelli 
-American Legion 
-Hope Club 
-High School Chorus 
-Frank Haines 
-Chris Adamo 
-Tom LaPaglia 
-Karen & Fred Stanic

-Priscila noted that no purchases should be made without a purchase order. 
-If you purchase something without a purchase order, the town can hold you accountable.

-Val mentioned that it might be a good idea to add lights to the Seymour signs. She will check to see how many strands it would take and how many signs we would put lights on.

**TIMELINE**

August 16 - ask if merchants want to do scarecrows. They have to let us know by August 30. All scarecrows up by October 21 and down by November 9 
-Judy would like to make Raggedy Ann and Andy scarecrows this year

Thanksgiving Parade will be on Saturday November 30 with a rain date of Sunday, December 1

Downtown Trick or Treating will be on October 26. 
-October 1st request to BOE for permission to distribute to the schools 
-October 11 have letter to the printer 
-October 18 hand out flyers to schools

First Saturday (Santa on Train) will be December 7
- November 5th letter to BOE for approval  
- November 22 letters out to school

Spring Flowers  
-Letters out to merchants February 1st asking for a response by March 8 
-April 1st flowers up  
-July 1st flowers down

Culture & Arts will do 8 flowers 
Things to look into for the flowers:  
-18 inch flowers for merchants and 24 inch flowers for Culture & Arts 
-What kind of wood should we use and how much would it cost? 
-Call Emmet O’Brien High School and see if they could cut out flowers for us. 
-How much would a spindle be? 
-How tall would they be? 

Theresa is investigating the flowers
Judy mentions that it would be nice to have something up for January, February and March. Possibly a wooden snowman cut out that the merchants would decorate. We looked at examples from Vermont or New Hampshire.

Meeting Adjourned
8:30