MINUTES

10-Year Strategic Planning Committee Wednesday, August 23, 2017 @ 7:00pm Norma Drummer Room/Seymour Town Hall COPY RECEIVED

DATE: 8/24/17

TIME: 4:10 Pm

TOWN CLERK'S OFFICE

Members Present: Trish Danka, Kathie Vrlik, Stephan Behuniak and Rory Burke

Members Absent: Corey Marchetti, Jeff Dussetschleger and Don Smith

Others Present: None

Item #1: Call meeting to order

The meeting was called to order at 7:02.

Item #2: Pledge of Allegiance

All present stood and recited the Pledge of Allegiance.

Item #3: Public comment

There was no public comment.

Item #4: Communication Committee – update

Kathie discussed whether it makes sense to continue doing annual presentation to gather public input in the same format or focus on effectively communicating the plan publicly. The First Selectman provided a list of 5 communications priorities that answer "what's in it" for the public. Kathie mentioned trying to take the activities from the summit and trying to scale them up for a survey. It could be incentivized by entering respondents into a raffle. Trish stressed the need for public input.

Item #5: Planning for next steps

Trish discussed whether it was time to start re-interviewing people. Rory said the Committee probably don't need to do them all. Then the ones that need to be done should be obvious – the ones that weren't firmly in place when they were interviewed or the ones who have accomplished many of the initial goals. There should also be a minimum threshold to reconduct interviews.

Rory brought up the history & culture and housing sections. The Committee agreed to strike the housing section and work it into Land Use and to try to conduct interviews for history and culture.

Rory will set up interviews with the Town Historian and Historical Society.

Once the interviews are conducted, the Committee will package the plan with introductions and "how to read this plan" sections before presenting it to the Selectmen for final approval.

Item #6: Open discussion

Rory mentioned that there is now a comprehensive spreadsheet with ongoing projects. This will improve organization and hopefully increase productivity.

Trish got Avon's full compensation spreadsheet, which means our Board of Education should be able to provide all the information. Rory will follow up with Rick Belden.

Item #7: Public comment

There was no public comment.

Item #8: Adjournment

A motion was made to adjourn the meeting.

Motion: Rory Burke

Vote: 4-0

Second: Kathie Vrlik

Submitted by,

Rory Burke