

**Marketing Committee**  
**Meeting 1/06/2012 1:00 PM**  
**Dewey Beach Life Saving Station**

**Agenda**

- I. Committee Goals**
- II. Current Planned Events**
- III. Potential Events**
- IV. Publicity & Media List**
- V. Next Meeting Date**
- VI. Possible Branding Campaign**
- VI. New Members**
- VII. Twitter**
- VII. Beach Cam**
- VIII. Other Business**