

AMENDED AGENDA
Dewey Beach Marketing Meeting
Life Saving Station
#1 Dagsworthy Avenue
Dewey Beach, DE 19971
Friday February 3, 2012 6 pm

Convene Meeting 6 pm

Opening Ceremonies

- Pledge
- Roll Call
- Adoption of Agenda
- Approval of Minutes

Regular Agenda

I. Banners

II. Guest Speaker "Todd A. Fritchman", *Captain, Dewey Beach Patrol*

III. Possible Branding Campaign

IV. Current Planned Events

V. Beach Cam & Twitter Update

VI. Publicity & Media List

VII. Next Meeting Date

Adjourn Committee Meeting

Please be advised that this agenda is subject to amendments including additional or deleted items. Please contact Town Hall at (302) 227-6363 before 5:00 PM the day prior to the scheduled meeting to obtain such amendments.

Persons with disabilities requiring special accommodations should contact Town Hall at (302) 227-6363 seventy-two (72) hours in advance.