

AGENDA
Dewey Beach Marketing Committee Meeting
Life Saving Station
#1 Dagsworthy Avenue
Dewey Beach, DE 19971
Saturday, April 14, 2012, 8:00 a.m.

Convene Meeting 8:00 a.m.

Opening Ceremonies

- Pledge

Roll Call

Adoption of Agenda

Approval of Minutes

Regular Agenda

- 1. Lifeguard Chair Sponsorships Final Discussion before Council Submission**
- 2. Overview of Marketing & Event Advertising: Superstar Beach Award, Free Permit Parking Monday-Wednesday, Daily Beach Recreation, Bonfires, Movies, Yoga, etc.; Chamber of Commerce, Website, Trash Cans & Other Town Locations**
- 3. Dog License Update**
- 4. Greyhounds & Planned Spring Events**
- 5. Webmaster Update & Discussion**
- 6. The First Annual "Dewey Beach Chihuahua Race" on Saturday, May 5, 2:00 p.m.**
- 7. Consideration of Regional Events; National Parks Day, etc.**

Adjourn Marketing Committee Meeting

Please be advised that this agenda is subject to amendments including additional or deleted items. Please contact Town Hall at (302) 227-6363 before 5:00 PM the day prior to the scheduled meeting to obtain such amendments.

Persons with disabilities requiring special accommodations should contact Town Hall at (302) 227-6363 seventy-two (72) hours in advance.