

MINUTES

EAST HADDAM PUBLIC LIBRARY SYSTEM

SPECIAL MEETING

THURSDAY, JULY 24, 2014

RATHBUN LIBRARY 7:00 PM

In Attendance: Board Members Eileen Schwartz, Maureen Gillis, Barbara Kiley, Shea Jezek, Celina Nelan, Dawn Barlow, Lucille Gardner, Andrea Pascal, Chris Antaya

Also in Attendance: Madelene Francese

Discussion of fund raising ideas and needs:

- Need to create brand around single system
 - Put mission statement in both libraries
 - Need a strategic plan
 - Make sure library is represented at community events
 - Advertising
- Friends
 - Ask 2 Friends organizations to form transition committee to discuss combining organizations
 - Have Town attorney look into how best to merge Friends 501(c)(3)
- Funding
 - Create special fund at Town level for bequests, etc.
 - Create brochure
 - Approach Liberty Bank, Middlesex Community Foundation for funding
 - Who else can we partner with? Think beyond East Haddam (who funds library groups, youth programs, etc)

Meeting adjourned at 8:30 pm.