Meeting Minutes for the 7 PM, 01/10/19 Meeting of the Board of Finance Communication Sub-committee

APPROVED MINUTES (Approved at the 6/18/19 S/C Meeting)

Members Present: Bruce Dutch, Todd Gelston

Staff Present: Cindy Varricchio

Members of the Public Present: None

AGENDA

For the

01/10/19 BoF Communications Sub-committee Meeting 7 PM at the MOBC, Meeting Room #4

- 1. Call to Order
- 2. Approval of the Minutes October 25, 2018 Special Meeting
- 3. Review of a potential finance article for the East Haddam News
- 4. Communication Recommendations for the next Board of Finance Meeting
- 5. Action Items
- 6. Scheduling for the next meeting

DISCUSSION

Meeting called to order at 7:05 PM.

Motion made by Bruce Dutch to approve the minutes for the 10/25/18 Meeting of the Communication Sub-committee. Motion seconded by Todd Gelston. Motion approved by unanimous vote.

The meeting started with a discussion about the recent article in the East Haddam News that described the surprise \$504K surplus in the 2018-2019 Budget. The article was written with facts but not enough to tell the rest of the story. The conclusion of the discussion was that the East Haddam News needs to be sure to get the whole story before publishing an article of interest to the townspeople.

Next, the attendees reviewed a DRAFT of the next article for the East Haddam News. This article was written to describe the various Endowment Funds that benefit the Town in multiple areas such as public education and roads. The sub-committee members offered a number of good suggestions to improve the article. Todd stated that he will incorporate them and check the financial facts before submitting the DRAFT to the Board of Finance members for their review. The meeting concluded with this discussion.

The meeting was adjourned at 8:03 PM.

Meeting Minutes written by Todd Gelston.