

East Haddam Public Library System

Program Sub-Committee Meeting

Dec 2, 2019

5:30pm at East Haddam Free Public Library

Committee Members Present: Chris vanValkenburg

Committee Members Absent: Chris Delisle, Janine Broe

Also Present: Michael Gilroy

Meeting called to order by Chris vanValkenburg at 5:33 pm

Plans for Upcoming Programs: Need to strengthen and add adult programs: Chris did some research prior to the meeting and some ideas were:

Introduction to Scrapbooking

Exploring Genealogy

Letters to Service Men & Women

Hang Out Club: Adults with and without developmental disabilities

Lectures/Information Sessions: Health, Continuation on Animal Lectures

Board Game/Card Night

Brainstorming:

Chris and Mike discussed the target audience. Younger adult may find it difficult to attend due to being active with their own kids; clubs they may belong too. The library system does have Ancestor.com. Need to be able to publicize more in news, word of mouth and social media. Need to take into consideration budget. Chris could run the program and bring own material for scrapbooking. This would not start, if board is in favor, until March timeframe. Would like to get a speak each month on various topics. Start of with lower costs at the beginning of 2020 and wait until we see the budget in July for more expensive programs. Chris will send a mass email to her distribution list to get feedback on programs people would like. Will share her findings at the next board meeting. Chris will research some local authors to see if they would want to come and do a lecture.

Library Metrics:

Mike shared the metrics of the libraries: The library system has done very well with children/teen programs. At date, they have 4 separate D&D programs that are very active. They had a very successful 2019 summer program. Adult programs have gone down but the new subcommittee is committed to helping it make it better.

Audience of Citizens: None

Adjourned at 6:42pm Next Meeting will be: