

PRESS RELEASE

Learning to Use the new East Haddam Municipal Website Meeting WWW.EASTHADDAM.ORG

For Immediate Release

Wednesday, June 9, 2010

Press Contacts: East Haddam Website Committee Co-Chairs: Deb Mathiasen, Economic Development Commission - 860-873-2311 and Deb Denette, Town Clerk - 860-873-5027

East Haddam, CT - East Haddam's new municipal website, www.easthaddam.org, has been up and running for almost two months, with more content being added daily. Residents can get an overview and demonstration of its features at a "Get Acquainted with the new Municipal Website" meeting being held on June 15th at 7:00pm in the library of the Nathan Hale-Ray Middle School at 73 Clark Gates Road in Moodus.

New features that are already helping improve town communication include:

- A centralized community calendar with customized views. Citizens submit appropriate calendar events themselves and the postings quickly go live following administrator approval.
- An organized content management system where designated Town staff or volunteer administrators post or revise municipal documents, such as news and public notices, agendas and minutes, reports and forms in a timely manner.
- A comprehensive search feature that allows for access to all documents, PDF's, pages and calendars within the site.
- A new location for the town's business and tourism information, moving the content of the Economic Development Commission website to the municipal site, including an extensive Town Business Directory.

The presenters will also introduce the email notification system, a brand new feature of the municipal website that will launch in June. The public will be able to sign up to have updated information from several categories on the website, such as News & Public Notices, delivered directly to their inbox. This service is in addition to the RSS system that was initially launched with the new website.

The Town of East Haddam is pleased with the public's response to the website thus far with residents and town staff continuing to make improvements to the site as everyone learns the best use of this new technology together.

##