

PRESS RELEASE

EAST HADDAM FARMERS' MARKET OPENS NEXT WEDNESDAY

For Immediate Release

June 14, 2012

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East Haddam, CT – The new East Haddam Farmers' Market begins Wednesday, June 20th from 4:00-7:00pm at the Grange Hall, 488 Town Street (Route 151). It will be held every Wednesday from 4-7pm during the summer and from 3-6pm during the fall season through October 31st.

Opening day will feature products from several East Haddam businesses, including Staehly Farm, Lake Hayward Farm, Goose Down Farm, Great Bread, Anybody Can Hoop, Linda's Knit Knacks and Ballek's Garden Center. La Vita Gustosa will also be on hand selling pizza by the slice. The Bunnies and Bantams 4H Club of East Haddam will host a Kid's Corner with fun, educational activities. There will be a Master Gardener information table. Vendors from nearby towns will supplement East Haddam's home-grown offerings bringing vegetables, meats, eggs, chocolates, spices, wool yarn, soaps and lotions, artwork and crafts. Coffee and smoothies will also be sold. A dozen or more unique booths are expected each week. A vendor list is available on www.easthaddammarket.org.

Vendor space is still available in some categories or names may be submitted to a waitlist. Booth space is available for the season (\$100), half season (\$60) or weekly (\$10) and vendors must have business liability insurance. East Haddam agricultural-related businesses who are unable to participate in the market may display their business cards at the Market Information Desk. The East Haddam Farmers' Market is a Certified Connecticut farmers' market, WIC and +SNAP/EBT Food Stamp Certified, and Senior FMNP Authorized. For more information and contract consideration, contact Jeff Savitsky, Market Manager, at 860-786-8866 or easthaddamfarmersmarket@gmail.com

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