

OCEAN CITY TOURISM DEVELOPMENT COMMISSION

MARCH 13, 2014

MINUTES

Chairman Charles Bangle called the meeting to order at 9:28 AM in the Community Room of the Ocean City Library, 1735 Simpson Avenue.

Adequate notice of his meeting has been given pursuant to Public Law 1975, Chapter 231.

MEMBERS ATTENDING: Michael Allegretto, Holly Buck, Charles Bangle and Roslyn Lifshin

Holly Buck moved to approve the minutes of the February 13, 2014 meeting. Rosalyn Lifshin seconded. The motion carried.

STAFF REPORTS: Donna Schmitt distributed the financial reports and noted that the invoices for the mercantile fees will be sent out this week.

RESOLUTIONS:

AUTHORIZING SPECIAL EVENT SUPPORT

Mark Soifer was present to request support for this event. There are currently no late winter events. The Mr. Mature America Pageant is a new event that will be held the third weekend in March. There are currently seven contestants registered to compete.

PUBLIC COMMENT ON RESOLUTION: No one from the public was present.

Michael Allegretto moved to support the Mr. Mature America Pageant in the amount of \$700. Charles Bangle seconded. A roll call vote was taken. Michael Allegretto, Charles Bangle, Holly Buck voted aye. Roslyn Lifshin abstained.

AUTHORIZING A CONTRACT FOR THE 2014 DIGITAL PROGRAM FOR THE OCEAN CITY TOURISM DEVELOPMENT COMMISSION WEB SITE

This resolution authorizes digital web support services, pay per click, banner ads and search optimization services for 9 months.

PUBLIC COMMENT ON RESOLUTION: No One from the public was present.

Holly Buck moved to approve this resolution. Michael Allegretto seconded. A roll call vote was taken. Holly Buck, Michael Allegretto, Charles Bangle and Roslyn Lifshin voted aye.

NEW BUSINESS:

Chairman Charles Bangle asked for volunteers to form a sub committee to meet with Steve Trauger to work on a new commercial to highlight City events in high definition. Rosalyn Lifshin and Holly Buck will work on this project.

PUBLIC COMMENT: No one from the public was present.

There being no further business, the meeting adjourned at 10:05 am.

Respectfully submitted,

A handwritten signature in cursive script that reads "Sally Huff". The signature is written in black ink and is positioned above the printed name and title.

Sally Huff
Recording Secretary