

OCEAN CITY TOURISM DEVELOPMENT COMMISSION
JULY 27, 2017
MINUTES

Chairman Burton Wilkins called the meeting to order at 9:00 am in Council Chambers, City Hall.

Adequate notice of this meeting has been given pursuant to Public Law 1975, Chapter 231.

MEMBERS PRESENT: Carole Frank, Peter Madden, Burton Wilkins

ALSO PRESENT: Michael Allegretto, Director of Community Services; Michele Gillian, Executive Director of the Ocean City Chamber of Commerce; Doug Bergen, City Information Officer

Peter Madden moved to approve the minutes of the May 11, 2018 meeting as written. Carole Frank seconded. The motion carried.

STAFF REPORTS: Donna Schmitt distributed the financial reports and answered questions from the members of the Tourism Commission. The budget balance is \$75,900. The budget for 2017 was conservative.

Michele Gillian announced that Karen Bergman would be the City Council representative on the Tourism Commission. Peter Madden will be Council President this year.

RESOLUTIONS:

The resolutions listed below are considered to be routine in nature and will be read by title only and enacted by one motion unless a member of the Tourism Commission would like one to be voted on separately.

OCEAN CITY DAILY, LLC

Daily Beach Reports –July 1, 2017 thru Labor Day	\$7,500.
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ERIN MC CUSTER

Photographs of Ocean City events and promotions for photo library	\$5,000.
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BILL HORIN PHOTOGRAPHY

Film for a 15 and 30 second television commercial
including film editing, revisions, post production sound,
voice over and music.

\$10,960.

PUBLIC COMMENT ON RESOLUTIONS: There was no one from the public present.

Karen Bergman moved to approve the above resolutions as written. Carole Frank seconded. A roll call vote was taken. Karen Bergman, Carole Frank and Burton Wilkins voted aye.

NEW BUSINESS: Michele Gillian presented the new mobile phone app. The Ocean City Chamber of Commerce and the Tourism Development Commission have partnered on this project. Shawnda McGinnes from the Ocean city Chamber of Commerce was in attendance to answer any questions with regard to the phone app. The Tourism Commission will be promoting this mobile app on all advertising and will have a banner plane on the beachfront daily from August 19 to September 3, 2017.

PUBLIC COMMENT: No one from the public was present.

There being no further business, the meeting adjourned at 9:40 am.

Respectfully submitted,

Sally Huff
Recording Secretary