

OCEAN CITY TOURISM DEVELOPMENT COMMISSION

MINUTES

December 13, 2018

Chairman Burton Wilkins called the meeting to order at 9 AM in Council Chambers, City Hall.

MEMBERS ATTENDING: Karen Bergman, Carol Frank, Wesley Kazmarck, William McGinnity, Patty Talese and Burton Wilkins

ALSO ATTENDING: Michele Gillian, Executive Director of the Ocean City Chamber of Commerce and Michael Allegretto, Director of Community Services

Adequate notice of this meeting has been given pursuant to Public Law 1975, Chapter 231.

Wesley Kazmarck moved to approve the minutes of the November 13, 2018 meeting as written. William McGinnity seconded. The motion carried.

STAFF REPORTS: Donna Schmitt distributed the financial reports and answered questions from the members of the Tourism Commission.

Michele Gillian reported that the holiday shopping season is going well.

Most of the duplexes are filled to capacity during the summer if they rent. Fewer second homeowners are renting their properties. It is difficult to sell rooms at \$300 or \$400 a night.

RESOLUTIONS: The resolutions listed below are routine in nature and have been discussed at prior public meetings and will be read by title only and enacted by one motion unless a member of the Tourism Commission would like one to be voted on separately.

1. Authorizing Talent for Television Commercial
2. Authorizing a Professional Service Agreement for Enhancing OCNJ Mobile Telephone App

PUBLIC COMMENT ON THE RESOLUTIONS: No one from the public was present

Wesley Kazmarck made a motion to approve the above resolutions. William McGinnity seconded. A roll call vote was taken. Karen Bergman, Wesley Kazmarck, William McGinnity, Patty Talese and Burton Wilkins voted aye.

Michele Gillian announced that cashless money starts this week.

Beginning in January, there will be presentations from Universal Media, Webimax and Webpage FX on plans for promoting Ocean City in 2019.

PUBLIC COMMENT: No one from the public was present.

There being no further business, the meeting adjourned at 9:15 AM.

Respectfully submitted,

Sally J. Huff
Recording Secretary