

OCEAN CITY TOURISM DEVELOPMENT COMMISSION

MINUTES

MARCH 14, 2019

Vice Chairman Peter Madden called the meeting to order at 9 am in Council Chambers, City Hall.

MEMBERS ATTENDING: Karen Bergman, Peter Madden, William McGinnity, Patty Talese

ALSO ATTENDING: Michele Gillian, Executive Director of the Ocean City Chamber of Commerce and Michael Allegretto, Director of Community Services

Adequate notice of this meeting has been given pursuant to Public Law 1075, Chapter 231.

MINUTES: Bill McGinnity moved to approve the minutes of the February 14, 2019 meeting. Patty Talese seconded. The motion carried.

STAFF REPORTS: Donna Schmitt distributed the financial reports and answered questions from members of the Commission.

Michele Gillian updated the members of the Tourism Commission on the spring advertising campaign. The television campaign is currently running, online and YouTube ads are airing. There are two billboard locations which will give promotions on I-95 and the Walt Whitman Bridge thru June. The 9th Street SID (Special Improvement District) will be running radio ads to promote spring events in Ocean City.

RESOLUTIONS:

The resolutions listed below are routine in nature and will be read by title only and enacted by one motion unless a member of the Tourism Commission would like one to be voted on separately:

1. Authorizing A Partnership with the Ocean City Restaurant Association for Promotion of Restaurant Week
2. Authorizing Financial Support for a Contest Promotion in Partnership with the Ocean City Chamber of Commerce

PUBLIC COMMENT ON RESOLUTIONS: There was no public comment.

Karen Bergman moved to approve the resolutions as written. Bill McGinnity seconded. A roll call vote was taken. Karen Bergman, Bill McGinnity, Peter Madden and Patty Talese voted aye.

NEW BUSINESS: There was no new business.

PUBLIC COMMENT: There was no public comment.

ADJOURNMENT: There being no further business, the meeting adjourned at 9:10 AM

Respectfully submitted,

Sally Huff
Recording Secretary