

**OCEAN CITY TOURISM DEVELOPMENT COMMISSION**

**MINUTES**

**THURSDAY, MAY 9, 2019**

Chairman Burton Wilkins called the meeting to order at 9 am in Council Chambers, City Hall.

**MEMBERS ATTENDING:** Karen Bergman, Carol Frank, Wes Kazmarck, Peter Madden, William McGinnity, Patty Talese, Burton Wilkins

**ALSO ATTENDING:** Michele Gillian, Executive Director of the Ocean City Chamber of Commerce and Michael Allegretto, Director of Community Services

Adequate notice of this meeting has been given pursuant to Public Law 1075, Chapter 231.

**MINUTES:** William McGinnity moved to approve the minutes of the March 14, 2019 meeting. Carol Frank seconded. The motion carried.

**STAFF REPORTS:** Donna Schmitt distributed the financial reports and answered questions from the members of the Tourism Commission.

Michele Gillian reported that the Spring Block Party was a success.

The Tourism Commission is working to brand Ocean City for the summer of 2019. There are currently billboards on I-95 and the Walt Whitman Bridge. We will have a presence on the Walt Whitman Bridge until June 14<sup>th</sup>. The television commercials are airing with good reviews and advertising on YouTube is going well. CBS 3 will be in front of the Music Pier on Friday for the Businessmen's Plunge and the unlocking of the ocean.

**RESOLUTIONS:**

The resolutions listed below are routine in nature and will be read by title only and enacted by one motion unless a member of the Tourism Commission would like one to be voted on separately.

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| 1. Authorizing Postage to Mail Spring, Fall and Holiday Postcards | \$10,500. |
| 2. Authorizing Photography  | \$5,000.  |
| 3. Authorizing Video Production Services                          | \$11,000. |
| 4. Authorizing Contract with WebPage FX                           | \$89,865. |

**PUBLIC COMMENT ON THE RESOLUTIONS:** There was no one from the public in attendance.