

OCEAN CITY TOURISM DEVELOPMENT COMMISSION

MINUTES

THURSDAY, JUNE 27, 2019

Chairman Burton Wilkins called the meeting to order at 9:05 am in Council Chambers, City Hall.

MEMBERS ATTENDING: Karen Bergman, Peter Madden Burton Wilkins

ALSO ATTENDING: Michele Gillian, Executive Director of the Ocean City Chamber of Commerce.

Adequate notice of this meeting has been given pursuant to Public Law 1075, Chapter 231.

STAFF REPORTS: Donna Schmitt distributed the financial reports and answered questions from the members of the Tourism Commission. Collections for the month of May were significantly increased due to the bills being sent out earlier this year.

Michele Gillian announced that Ocean City has been awarded New Jersey's Favorite Beach and Cape May County's Favorite Beach by the New Jersey Sea Grant Consortium.

RESOLUTIONS:

The resolutions listed below are routine in nature and will be read by title only and enacted by one motion unless a member of the Tourism Commission would like one to be voted on separately.

1. Authorizing a Partnership with Business and Neighborhood Development (BAND) and the Ocean City Tourism Development Commission for Airshow \$25,000.
2. Authorizing a Professional Services Contract Between Tourism Development Commission and Outfront Media LLC for Billboards \$10,000.
3. Authorizing Newspaper Advertising with the Philadelphia Inquirer \$1,500.

PUBLIC COMMENT ON THE RESOLUTIONS: There was no one from the public in attendance.

Karen Bergman moved to approve the above resolutions as written. Peter Madden seconded. A roll call vote was taken. Karen Bergman, Peter Madden, Burton Wilkins and Patty Talese voted aye.

NEW BUSINESS: It was suggested that the Tourism Commission advertise a contest for visitors to send in a 15 or 30 second video of their family enjoying their vacation in Ocean City. It could be tagged – “Ocean City, New Jersey – “America’s Happiest Seaside Town” invites you to share your happy memories in a 15 or 30 second video”. The prize could be a one night stay at the historic Flanders Hotel .

PUBLIC COMMENT: No one from the public was present.

There being no further business the meeting adjourned at 9:15.

Respectfully submitted,

Sally Huff
Recording Secretary