

OCEAN CITY TOURISM DEVELOPMENT COMMISSION

MARCH 12, 2020

MINUTES

Chairman Burton Wilkins called the meeting to order at 9 AM in Council Chambers, City Hall.

Adequate notice of this meeting has been given pursuant to Public Law 1075, Chapter 231.

MEMBERS ATTENDING: Carol Frank, Wesley Kazmarck, William McGinnity, Peter Madden, Burton Wilkins

ALSO ATTENDING: Michele Gillian, Executive Director of the Ocean City Chamber of Commerce and Michael Allegretto, Director of Community Services

MINUTES: William McGinnity moved to approve the minutes of the February 13, 2020 meeting. Wesley Kazmarck seconded. The motion carried.

STAFF REPORTS: Michael Allegretto distributed the financial reports.

Michele Gillian reported that there were billboards on the ramp to the Walt Whitman Bridge, I-95 North on the Blue Route and the Ben Franklin Bridge. Television ads are currently airing.

RESOLUTIONS: The resolutions listed below are routine in nature and will be read by title only and enacted by one motion unless a member of the Tourism Commission would like one to be voted on separately.

1. MEMORIALIZING TELEVISION COMMERCIAL EDITS

Bill Horin Photography dba ARTC – Video retouching, voice over, new script and formatting for 2020 television commercial in the amount \$1,325.00

CAS MUSIC PRODUCTION LLC – Music selection, stock music license, sound design and uploads and archive in the amount of \$1,170.00

2. CONTEST FOR A WEEK VACATION IN OCEAN CITY

3. BILLBOARD ON THE BEN FRANKLIN BRIDGE

PUBLIC COMMENT ON RESOLUTIONS: No one from the public was present.

A roll call vote was taken. Carol Frank, Wesley Kazmarck, William McGinnity, Peter Madden and Burton Wilkins voted aye.

NEW BUSINESS: There was no new business brought forward.

PUBLIC COMMENT: No one from the public was present.

There being no further business, the meeting adjourned at 9:15 AM.

Respectfully submitted,

Sally Huff
Recording Secretary